



CRHS - Community Events Package

Section 1: Welcome

Thank You for Choosing to Support the Campbell River Hospice Society!

We're so grateful that you're considering a community fundraising event in support of the Campbell River Hospice Society. Your desire to give back speaks to the incredible kindness and generosity that make Campbell River such a special place to call home.

Community events are about far more than raising funds. They bring people together, strengthen connections, celebrate local generosity, and help ensure compassionate care, clinical care and grief support remain available to individuals and families in our community.

When you partner with Hospice, you're never doing it alone. Our team is here to support you, celebrate your success, and help share the impact you're making in our community.

Thank you for choosing to be part of something truly meaningful.

When You Partner with Hospice

- You become part of a community dedicated to compassion, connection, and caring.
- Your employees, customers, and supporters unite around a cause that makes a lasting difference.
- Your business demonstrates a genuine commitment to strengthening the wellbeing of our community.
- Your generosity creates meaningful connections while inspiring others to give back.
- Your event leaves a legacy of kindness that extends far beyond the day itself.

Because of Partners Like You:

- A child receives grief support after losing someone they love.
- A caregiver finds encouragement during a difficult journey.
- A grieving family receives clinical counselling and discovers comfort and connection.
- **Compassionate hospice care remains available at no cost.**
- An individual approaching end of life is cared for with dignity and compassion, while their loved ones are supported every step of the way.

Our Partnership Promise

Successful community events are built on collaboration. Here's what you can expect from us, and what we'll ask of you.

We'll support you by:

- Providing guidance throughout the planning process
- Helping promote your event whenever possible
- Providing approved branding, resources and helpful information
- Helping connect you with information about licences, online tools or other event needs
- Celebrating your success and sharing the impact you're making

You'll support us by:

- Planning your event with care
- Representing Hospice positively and respectfully
- Using Hospice branding and messaging as provided
- Keeping us updated as your event takes shape
- Following the guidance provided in this Partnership Guide



Together, we can create meaningful experiences that inspire generosity, strengthen our community, and ensure compassionate care remains available to those who need it most.

Thank you for choosing to partner with the Campbell River Hospice Society. We're honoured to be part of your fundraising journey and look forward to making a lasting difference together.

Section 2: About the Campbell River Hospice Society

Supporting Individuals and Families When They Need It Most.

For more than 37 years, the Campbell River Hospice Society has supported individuals, families, and caregivers through grief, caregiving, and end-of-life care. Through grief support, clinical counselling, wellness programs, and compassionate end-of-life care, we help people find connection, comfort, and support.

Why Community Fundraising Matters

Community fundraising ensures Hospice services remain available to everyone who needs them—regardless of their ability to pay.



While we are proud to work alongside our healthcare partners and other community organizations, the Campbell River Hospice Society receives just **3.5% of its annual funding from government sources**. Community support isn't simply appreciated—it is essential.

The remaining funding is made possible through the generosity of our community through donations, grants, our Hospice Thrift Store, major fundraising events, and community-led initiatives like yours.

Hospice at a Glance

- Serving Campbell River and surrounding communities for 37+ years
- **Providing clinical programs and services at no cost to those we serve**
- **Receiving only 3.5% of our annual funding from government sources**
- Supported by dedicated volunteers, donors, and community partners
- Operating as a registered charitable organization committed to compassionate community care



Our Mission

To provide compassionate care, grief support, education, and wellness services that enhance quality of life for individuals and families experiencing serious illness, grief, end of life, and loss.

Our Vision

A community where every person facing serious illness, grief, or end of life is supported with compassion, dignity, and hope.

How We Support Our Community

Grief & Bereavement

- Individual, family, and children's grief support
- Professional clinical counselling
- Grief support groups, workshops, and Children's Grief Camp

Wellness & Caregiver Support

- Healing therapies and wellness programs
- Caregiver support and educational resources

Volunteer Programs

- Compassionate visiting and end-of-life vigil support
- Volunteer training, education, and engagement

Community Outreach & Education

- Public education and awareness
- Memorial events, community outreach, and special events



As community needs evolve, so do our programs. We continually strive to develop services that respond to gaps in care and provide meaningful support where it is needed most.

Funds raised through community events help us:

- **Ensure support remains available at no cost.**
- Expand programs to meet emerging community needs.
- Recruit, train, and support compassionate volunteers.
- Maintain welcoming spaces where people can find comfort and connection.
- Develop new programs and services as our community's needs evolve.



Our Community Impact

Every act of generosity helps us provide compassionate care and support to people throughout Campbell River. In the past year, together with our donors, volunteers, and community partners, we achieved:

3,985 appointments provided at no cost.

31% of counselling appointments supported children and youth.

83% of our clients experienced traumatic loss.

74.3% of our funding came directly from community fundraising and donations.

Every service is offered at no cost to clients and families.



Together We Make This Possible

Community fundraising is not just helpful—it is essential.

Thank you for considering a partnership with the Campbell River Hospice Society. Together, we're helping build a more compassionate Campbell River—for today and for future generations.



Section 3: Community Event Partnership Process

Let's Bring Your Idea to Life

Hosting a community fundraiser with the Campbell River Hospice Society is simple. Whether you already have a detailed plan or just the beginning of an idea, we're here to support you every step of the way.



Share Your Idea

Tell us about your event—From a fully planned event to the first spark of an idea, we'd love to hear from you. Complete our Community Event Registration Form to get started, or contact us if you'd like to chat through your idea first.



Let's Connect

We'll learn more about your event, answer your questions, and explore how we can best support your fundraising goals.



Partnership Approved

Once approved, we'll provide the tools, resources, and guidance you need to confidently move forward.



Plan Together

As your event comes together, we'll be here to offer support, guidance, and encouragement along the way.



Host Your Event

Bring your community together, celebrate your hard work, and enjoy making a meaningful difference.



Celebrate Your Impact

Together, we'll celebrate your success and the lasting impact your generosity will have on our community.



A Note on Timing

The earlier we hear about your event, the more support we're able to provide.

Submitting your event proposal early allows time for planning, promotion, branding approval, and coordinating staff or volunteer involvement where available.

Have questions or want to talk through your event? Give us a call — we're always happy to help. And if you're wondering when to reach out, our answer is simple: **The sooner, the better!**

We're Here to Help

Our goal is never to create barriers—it's to help you succeed.

If you have questions, need ideas, or simply want to talk through your event, we'd love to hear from you. Every successful partnership begins with a conversation, and we're here to support you every step of the way.

For more information or to discuss, please reach out to:

Mikhala Vail

Volunteer & Community Events Coordinator

mikhalavail@crhospice.ca

250-286-1121

Looking for Fundraising Inspiration?

Not sure what kind of event you'd like to host? Whether you're planning something simple or something spectacular, we're here to help.

Visit our Community Events webpage for fundraising ideas and inspiration. Whether you'd like to get active, gather friends and family, entertain, celebrate someone special, get your workplace involved, or create something completely your own, there are plenty of ways to support Hospice.

Don't see an idea that's right for you? We'd love to help you create something uniquely yours. Some of our most meaningful community fundraisers have started with a simple conversation.





4. Community Event Registration Form

Choose the option that's most convenient for you—this form is also available online.

1. Organizer Information

Primary Contact Name:

Organization / Business Name (if applicable):

Mailing Address:

Phone Number:

Email Address:

Preferred Method of Contact:

☐ Email ☐ Phone ☐ Either

2. Event Overview

Event Name:

Event Description (please briefly describe your idea):

Type Of Event

☐ Community Event

☐ Workplace Fundraiser

☐ School Initiative

☐ Sports / Tournament

☐ Celebration (birthday, memorial, etc.)

☐ Other _____

Proposed Date(s):



Event Location:

Expected Attendance:

3. Fundraising Details

Fundraising Goal (if known):

\$ _____

How will funds be raised? (check all that apply):

- | | |
|---------------------------------------|--|
| ☐ Ticket sales | ☐ Auction / Raffle |
| ☐ Donations | ☐ Sales of goods/services |
| ☐ Sponsorships | |
| ☐ Other: | |
-
-

Will any portion of proceeds be directed to other organizations or causes?

☐ Yes ☐ No

If yes, please explain:

4. Support Requested from Hospice

Please indicate what type of support you are hoping for:

- | | |
|---|--|
| ☐ Hospice logo/branding approval | ☐ Online donation/ticketing setup |
| ☐ Social media promotion | ☐ Event planning guidance |
| ☐ Website event listing | ☐ Printed materials |
| ☐ Staff attendance at event | ☐ Speaking representative |
| ☐ Volunteer support | ☐ Hospice information table |
| ☐ Donation collection support | |
| ☐ Other: | |
-

5. Event Details & Planning



Is this an annual event?

☐ Yes ☐ No ☐ First time

Do you have sponsors confirmed?

☐ Yes ☐ No ☐ In progress

If yes or in progress, please list:

Are there any permits, licences, or insurance requirements?

☐ Yes ☐ No ☐ Unsure

If yes or unsure, please explain:

Do you require approval to use alcohol at your event?

☐ Yes ☐ No ☐ Not applicable

6. Communications & Branding

Do you intend to use the Campbell River Hospice Society name publicly?

☐ Yes ☐ No

Do you intend to use our logo in any promotional materials?

☐ Yes ☐ No

(Note: All branding must be approved prior to public release.)

7. Additional Information

Please share anything else that may help us understand your event:

8. Community Event Partnership Acknowledgement

Thank you for taking the time to complete your Community Event Registration Form.

By signing below, you acknowledge that you have read and understood the Community Event Partnership Guide and share a commitment to creating a successful and meaningful community fundraising event in support of the Campbell River Hospice Society.

By signing below, you acknowledge that you have:



- Read and understood the Community Event Partnership Guide.
- Agreed to follow the responsibilities outlined in this guide.
- Committed to representing the Campbell River Hospice Society accurately and respectfully.
- Understood that Hospice support is provided based on organizational capacity.

Organizer Name:

Signature:

Date:

Section 5 : Hospice Resources & Contact Information

Thank you for choosing to support the Campbell River Hospice Society.

Whether your event raises \$100 or \$10,000, every act of generosity helps strengthen the compassionate community we are proud to call home. We're grateful for your generosity and honoured to partner with you. Together, we're ensuring that no one in our community has to face grief, caregiving, or end of life alone.

We're Here to Help

If you have questions at any stage of your event planning, we'd love to hear from you. No question is too small, and we're always happy to help however we can.

Your Hospice Contact - Mikhala Vail

Volunteer & Community Events Coordinator - Campbell River Hospice Society
Office Hours: Monday – Friday, 8:00 a.m. – 4:00 p.m.

Email: mikhalavail@crhospice.ca | Phone: 250-286-1121 | Website: www.crhospice.ca