

# SPONSORSHIP PACKAGE



CAMPBELL RIVER HOSPICE SOCIETY

# A WALK TO REMEMBER

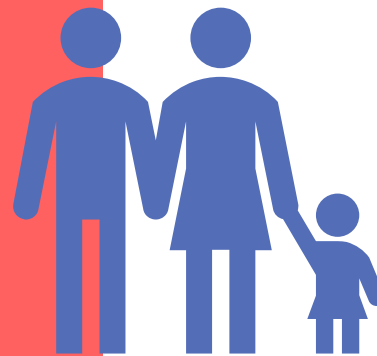
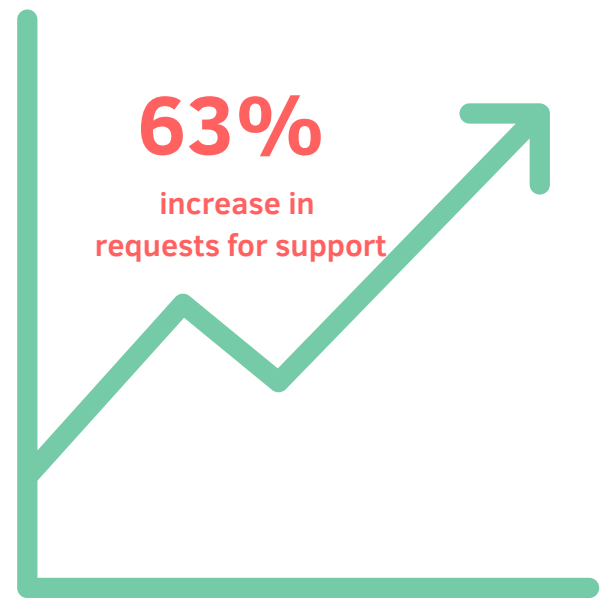
IN HONOUR OF OUR LOVED ONES



## ABOUT US

Throughout this pandemic, the Campbell River Hospice Society continued to provide critical supports to those facing acute grief and end-of-life. Due to the COVID-19 restrictions, we see many people experiencing layers upon layers of grief and loss, which is greatly complicating the grieving process and bringing it to a whole new level. The requirement to distance yourself from your loved one who is dying or grieving significantly changes the ability to die with dignity, compassion and love.

During the year, we have seen many families say goodbye to loved ones and work through their grief. As staff and volunteers, we are honoured to share in each person's journey.

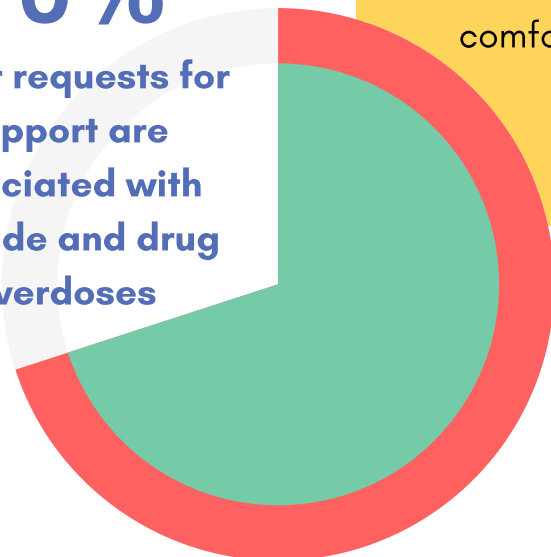


**\$50 provides 1 Palliative Care Package to a family**

## WHAT IS HOSPICE CARE?

Hospice Care is designed to support the entire family so that the end-of-life experience is filled with peace, comfort and dignity.

**70%**  
of our requests for support are associated with suicide and drug overdoses



**\$500 provides unlimited specialized counselling at no cost 4 yrs old +**



# The Event

The **Walk to Remember** will be held on Saturday, May 7, 2022, at the Rotary Beach Park from 10 am - 12:30 pm. This fundraising event encourages participants to raise funds while using the walk to reflect on memories of their loved ones. Anyone can register as an individual, team or family. We invite participants to bring a special item in memory for the walk: a photo, a small item etc. The closing ceremony will include a balloon (biodegradable) release.

All participants that raise a min of \$250 by May 7 will be entered to win a \$250 gift card.

All the funds go directly to supporting CRHS grief and end-of-life programs and services available to individuals and their families at no cost.

## Sponsorship Opportunities

### Gold Sponsor

**\$1000 +**

- Logo on printed marketing materials
- Logo on poster
- Logo on t-shirt
- Recognition at event
- Opportunity to provide up to 2 pieces of signage at the event
- Tag in all social media posts (FB and IG)
- Logo recognition in all e-blasts promoting the event (distribution 500)
- Logo recognition on targeted social media posts
- Logo on thank you letters to participants and donors

### Silver Sponsors

**\$500 +**

- Logo on printed marketing materials
- Logo on t-shirt
- Recognition at event
- Logo recognition in all e-blasts promoting the event (distribution 500)
- Logo recognition on targeted social media posts
- Logo on thank you letters to participants and donors

### Bronze Sponsors

**\$150 +**

- Name on printed marketing materials
- Name on t-shirt
- Recognition at event
- Name recognition in all e-blasts promoting the event (distribution 500)

### Gift Sponsors \$250 +

- Name/logo on printed marketing materials
- Name/logo on t-shirt
- Recognition at event
- Name recognition in all e-blasts promoting the event (distribution 500)

### Gift Sponsors \$50 +

- Name on t-shirt
- Recognition at event
- Name recognition in all e-blasts promoting the event (distribution 500)

# SPONSORSHIP FORM

**Company Name:**

**Contact Name:**

**Email:**

**Phone:**

**Address:**

**Postal Code:**

## SPONSORSHIP LEVEL

- Payment enclosed       Send Invoice
- \$1000+ Gold Sponsor
- \$500+ Silver Sponsor
- \$150+ Bronze Sponsor
- \$250+ Donation In Kind Sponsor
- \$50+ Donation In Kind Sponsor

Tax receipts are available in lieu of sponsorship benefits. A Donation In-Kind tax receipt can be provided for a donated item - if proof of item value is provided

THANK YOU!

[www.crhospice.ca](http://www.crhospice.ca)