

Hospice Child & Youth Grief Program – Leadership Giving Package

The Vision & Impact

The Need

Children and youth facing the death of a loved one—especially when sudden or traumatic—are at greater risk of depression, anxiety, isolation, and suicidal thoughts.

In 2023, Campbell River Hospice Society responded by creating the Child & Youth Traumatic Grief Program—the first robust, community-funded program of its kind on Vancouver Island.

Our Response

- Individual and family counselling in schools and at the Hospice Care Centre
- Kids Together & Youth Together groups for connection and resilience
- Specialized grief day camps that combine healing and creativity
- Creative therapies like art, mindfulness, and memory-making

All services are free of charge—made possible entirely by community care.

The Impact to date

- **934** children and youth supported
- **1,835** hours of counselling provided
- **67%** of referrals come from schools

Families and schools report children showing improved coping, stronger emotional regulation, and fewer trauma symptoms. The ripple effects extend across the community—building resilience and reducing stigma around grief, suicide, and overdoses in our community.

Campbell River is the leader in community-funded and the first robust Child & Youth Grief Program on Vancouver Island—because our community cares.



Why This Matters

Without support, traumatic grief can derail a child's development. With care, children build resilience, find hope, and thrive, rather than falling through the cracks of society.

The Investment

The program has been funded at \$120,000 annually for the past two years. Due to overwhelming demand, the cost has risen to **\$142,000** annually, covering:

- Expansion of Kids Grief Camp
- Hiring an additional part-time counsellor to meet the overwhelming need
- Added administrative and coordination support to sustain growth

Our Goal: 23 Leaders

We are seeking **23 business leaders in Campbell River** to commit to becoming Founding Contributors:

- **\$6,000 per year** for two years
- (or **\$500 per month** for two years)

Together, these 23 leaders will fully fund the program for the year ahead, ensuring children in our community never face grief alone.

Recognition for Contributors

As a Founding Contributor, you are recognized not only as a donor but as a community leader making a direct and lasting difference for children and families.

Your commitment will be acknowledged through:

- Charitable tax receipt for the full amount of your contribution
- High-level recognition across Hospice communications, affirming your role as a leader in compassionate community care
- Continued recognition throughout the year to the community whenever the Child & Youth Program is highlighted
- Marketing materials are provided for display in your business to showcase your support
- Large social media presence, with posts reaching thousands in the community
- Acknowledgment whenever the Child & Youth Program is recognized in media, events, or community forums
- Exclusive updates and impact stories so you can see the tangible difference your contribution makes
- VIP invitation to the annual Founding Contributors Gathering — a special event honoring your leadership and celebrating the collective impact of this community of supporters

Call to Action

Join us as one of the 23 leaders ensuring that every child in Campbell River has access to compassionate, trauma-informed grief support. Because when children are supported through grief, they don't just survive—they thrive.

Shaylesse Frankland, Committee Chair
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or

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Investment QR code



 [\[Donation/Contributor Link\]](#)

Charitable Tax Registration #122407844 RR 0001

