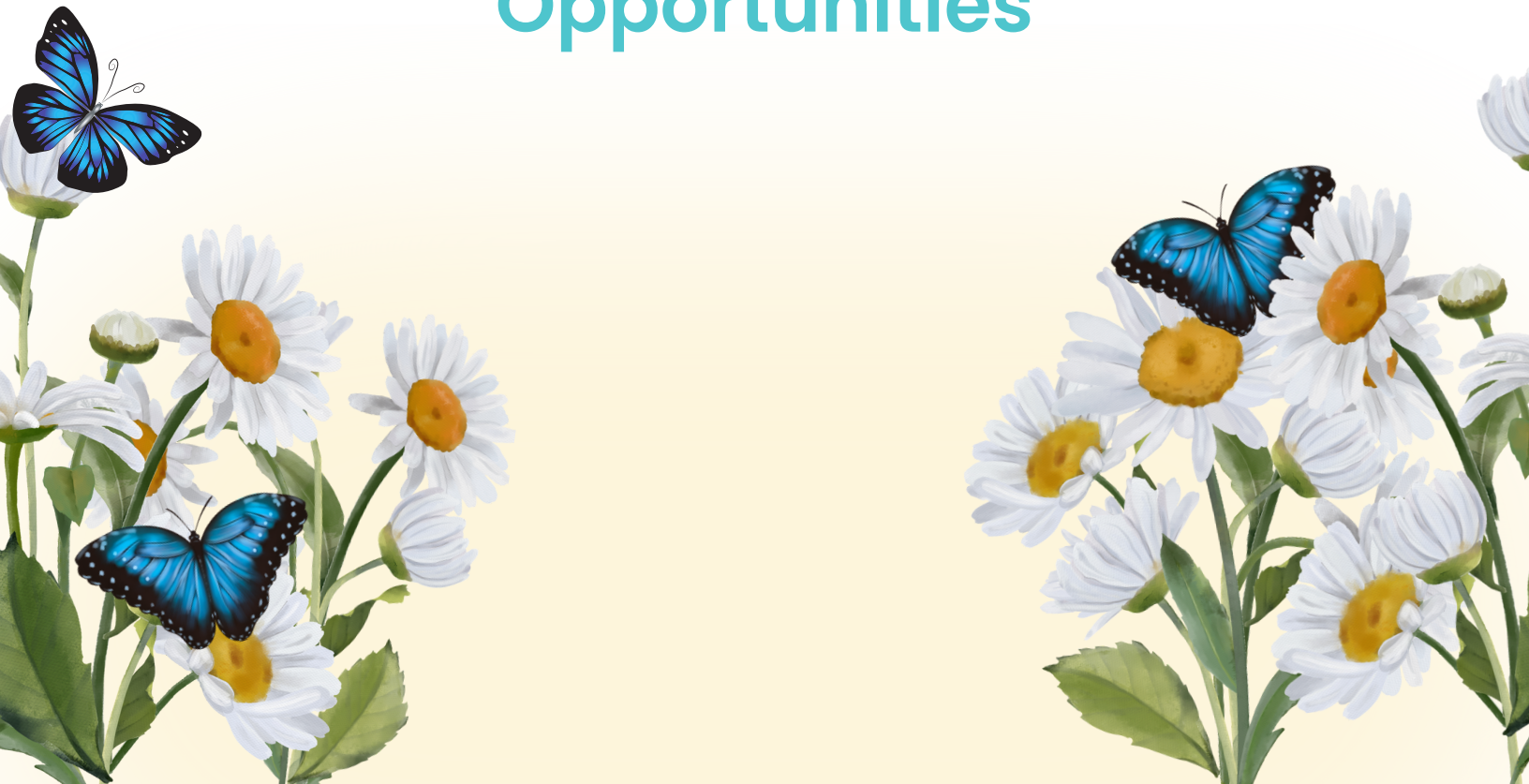




A WALK TO REMEMBER

IN HONOUR OF OUR LOVED ONES

2024 Sponsorship
Opportunities



About A Walk to Remember

The Campbell River Hospice Society invites you to join us as a sponsor for our upcoming Walk to Remember event held on Saturday, June 8th, in Hospice's Serenity Garden. As a sponsor, you'll have the opportunity to showcase your dedication to ensuring there are end-of-life and grief programs for children, youth and adults in our community.

We expect over 100 attendees to collect pledges to participate in walking a 3km loop, returning to the Hospice Care Centre. To follow there will be a meaningful memorial ceremony with Leslie Haynes-Hodgins, M.S.W., R.S.W., Hospice's Lead Clinical Counsellor, along with a beautiful butterfly release. Participants will be invited to release an ethically sourced Painted Lady butterfly in memory of their loved ones. Signifying letting go and the continuation of life after loss.

This year the focus at Hospice is to address the significant amount of grief associated with suicides, sudden death and drug toxicity in our community. The overwhelming grief and suffering that profoundly impact survivors of suicide can be too much for some to endure, creating an ongoing cycle of deterioration in a family unit.

A Walk to Remember is an event for our community to heal and share awareness of grief and loss. Hospice touches everyone at some point in their lives and becomes such a vital resource in a person's journey through loss and end-of-life.







As we continue to expand and adapt our services based on the community's needs, we rely heavily on fundraising and community donors to support our programs. Your dedication to A Walk to Remember directly assists us in providing vital and specialized care to Campbell River and surrounding areas.

Thank you for your consideration - *The Volunteer Event Committee, Nawel, Kiley, Janine, Salena, Mary, Lynn and Hannah.*





This Year's Event Goals

-  To inspire participants to join us in raising \$20,000 for end-of-life and grief support in our community.
-  To work with the volunteer event committee and community to host 100 compassionate workplace teams and individuals at A Walk to Remember.
-  To provide a compassionate memorial ceremony and a sentimental release of Painted Lady butterflies in Hospice's Serenity Garden, allowing participants to honour their loved ones in a meaningful way.
-  To increase awareness in our community about the specialized services and programs we provide to children, youth and adults in Campbell River at no cost.
-  To honour and pay tribute to loved ones who have passed away by inviting participants to walk in their name while raising funds in their memory.
-  Create a safe and inclusive environment for participants of all ages and abilities to come together and show their support for Hospice.



2024 Sponsorship Levels

Please confirm your sponsorship by April 5th, 2024.

A tax receipt can be given for sponsorship instead of recognition, if preferred.

Gold Sponsorship

Investment: \$1,000

Benefits:

- Your business logo on all event branding, including social media posts to our 1600+ followers, emails, paper handouts, pledge forms, our website and donation platform
- Your business website links on our event site, www.crhospice.ca/awalktoremember
- An invitation to attend the event and represent your business while showing your support of Hospice programs and services
- Tags in all event social posts shared across CRHS's social media pages
- A sign with your business logo will be placed at the event. Hospice will provide this
- Special thank you mention at the event
- The opportunity to provide branded items to our participants
- Your business logo and sponsorship level placed on event t-shirts
- A sponsorship report given after the event, providing you with audience engagement information, event statistics and more





Silver Sponsorship

Investment: \$500

Benefits:

- Your business logo on all event branding, including social media posts to our 1600+ followers, emails, paper handouts, pledge forms, our website and donation platform
- Your website links on our event site, www.crhospice.ca/awalktoremember
- Invitation to attend the event and represent your business, showing your support of Hospice
- A sign with your business's logo will be placed at the event. Hospice will provide this
- Special thank you mention at the event
- Your business logo and sponsorship level placed on event t-shirts
- A sponsorship report given after the event, providing you with audience engagement information, event statistics and more

Bronze

Investment: \$250

Benefits:

- Your business logo on all event branding, including social media posts to our 1600+ followers, emails, paper handouts, pledge forms, our website and donation platform
- Your website links on our event site, www.crhospice.ca/awalktoremember
- A sign with your business's logo will be placed at the event. Hospice will provide this
- Special thank you mention at the event
- Your business name and sponsorship level placed on event t-shirts



Sponsorship Form

Please complete this form and return to hannah@crhospice.ca or text/call 250-201-3714

Business Name

Contact Name

Phone Number

Address

Email

Sponsorship Selection

Gold Sponsor, \$1000

Silver Sponsor, \$500

Bronze Sponsor, \$250

Other _____

We would like to also register a workplace team in support of A Walk to Remember 2024!

We would prefer a tax receipt over recognition

Charitable Tax Registration #122407844 RR 0001