



Campbell River  
Hospice Society

# ANNUAL REPORT 2023



# MOVING PAST THE PANDEMIC

Covid-19 has been a central topic for the past three years, and we are delighted to be moving forward. The focus of this past year has been addressing the significant amount of grief associated with suicides, sudden death and drug toxicity in our community. The overwhelming grief and suffering that profoundly impacts survivors of suicide can be too much for some to endure, creating an ongoing cycle of deterioration and other losses in the family unit. The Campbell River Hospice Society is dedicated to helping prevent further devastation by equipping families with tools, peer support and professional clinical counselling to better manage their pain in a way that isn't harmful to themselves or their loved ones.

*"15% of our students (about 25 kids) have lost a parent through death, and 40% of our students (about 70 kids) have experienced significant loss through the death of a sibling, caregiver or friend. We believe that one of the reasons many of our students have been unsuccessful in mainstream schools is because of grief and loss. Any in-house support from hospice would be most welcome and appreciated here". ~ Local School Counsellor*

To help us address these needs, a group of local business owners generously committed to funding a new and innovative Child & Youth Traumatic Grief Program that our clinical team will deliver in our local schools and the Hospice Care Centre. More details are on page 8.

Island Health re-opened the four publicly funded Hospice Beds at Yucalta Lodge, allowing families to choose between the private Hospice Suites at Evergreen or the publicly funded beds at Yucalta Lodge. The Island Health Palliative team continues to provide excellent palliative care and is devoted to incorporating Hospice Care into each patient's journey. Despite the changes throughout the past year, we have continued to deliver compassionate Hospice Care in the Hospital, Yucalta Lodge, Hospice Suites at Evergreen and local long-term facilities. Our steadfast Volunteer Vigil Team is available day or night to hold a hand, share stories or hold space with patients so that no one is alone at the end of life.

We utilize and value every inch of our Hospice Care Centre, which was built with love by the community – for the community. This gift has significantly helped our organization serve our community and is a place that radiates warmth, compassion, relaxation, and comfort.

I want to express my sincere appreciation to the staff and volunteers who have shown remarkable strength and resilience in their tireless efforts to help others through the many complex challenges this past year. I would also like to thank the Board of Directors for your unwavering dedication, wisdom, and guidance and our donors for your financial support that helps us serve our community.

Louise Daviduck,  
Executive Director





**Darcy Murray**

## **BOARD CHAIR MESSAGE**

As the Board Chair, I am truly honored to be a part of such an outstanding organization. The work we do in the community is truly remarkable, and I am constantly amazed by the dedication and passion of everyone involved.

This year, we have continued our commitment to board governance, which is responsible for our transformation to a professional operating board and organization that is well respected and known as a pillar of excellence for our community's grief and end-of-life support services.

Our 2022-2025 Strategic Plan focuses on our four value focus areas; Client, Community, Business and Employees/Volunteers and intends to ensure that Hospice aligns with the changing needs in our community. In this plan, we identify the need to develop a robust Child & Youth Traumatic Grief program, which I am proud to say is close to becoming a reality in our community.

Our organization is incredibly fortunate to have such an exceptional and dedicated board of directors. Each member brings a wealth of unique skills and experiences to the table, and their unwavering commitment to our mission is truly inspiring. Whether we are discussing strategy, fundraising, or day-to-day operations, every member's input is highly valued and deeply respected. I am immensely proud of this organization, and I know that our board is an integral part of what makes it so exceptional.

Darcy Murray, Board Chair



# BOARD OF DIRECTORS



Left to Right  
Craig Brown, Ashley Naaktgeboren, Darcy Murray, Janine Cox, Shaelysse Frankland  
and Don Roset.



# HOSPICE VALUES

## Mission

Our Mission is to ensure that dying and bereaved people have access to programs and services provided by trained, committed staff and volunteers, supported by an organization that is passionate in achieving our long-term Vision.

## Vision

Our Vision for the Hospice Society is to ensure everyone in Campbell River and surrounding communities have access to high-quality care through programs and services that offer counselling, companionship, and understanding when experiencing end-of-life or bereavement, regardless of beliefs and culture.

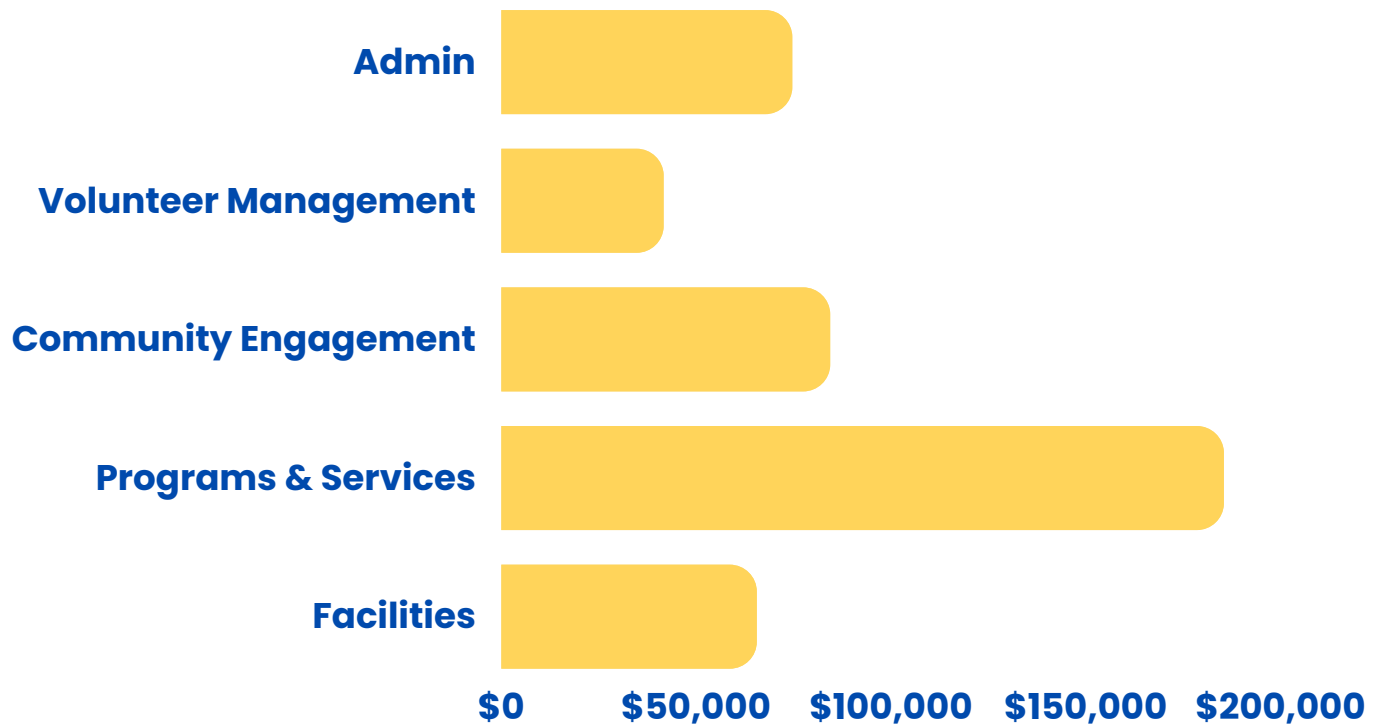
## Our Dedication to Governance

The Board of Directors governs the society on behalf of the society's membership, the executive director, staff, clients and the community in which the organization functions. The Board is a governing body that speaks with one voice or not at all and leads through written policy that directs the society's operations. The society's bylaws amendment states a perpetual commitment during the organization's lifetime to the principles and practices of good governance relative to the non-profit sector. Their efforts need to include regular periodic comparisons to best practices to identify gaps and opportunities. The Board shall conduct regular periodic Director assessments and Board-of-the-whole assessments to measure performance against the organization's policies and expectations. The President shall ensure that the bylaws are observed in the development of the Board Governance Policy and, further, that high standards in governance practices be maintained.



# 2022 – 2023 FINANCES

## *Where The Funds Go*



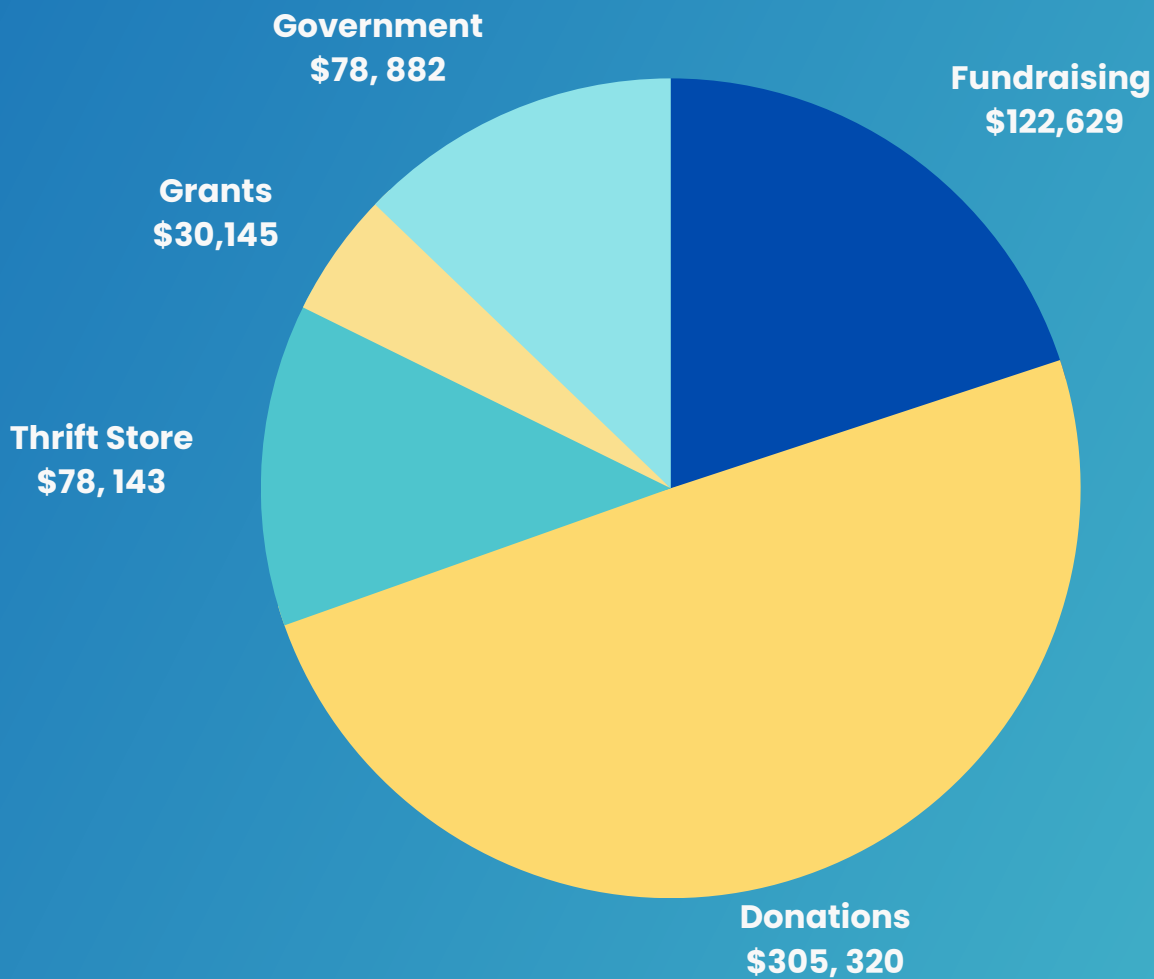
## Operations

Our focus is to provide professional, quality client care to everyone in our community at no cost. In 2023-2024 we plan to incorporate a second social enterprise to help fund the constant increase in requests for support and to continue to expand our programs where needed.

Volunteerism has declined since the pandemic and is vital to our operations. We continue to recruit and train new volunteers to provide compassionate care to those at end-of-life or grieving. We promote volunteerism at our Second to None Thrift Store and for administration support and fundraising events.



# REVENUE SOURCES



Charitable Tax Registration #122407844 RR 0001

## Fundraising Facts



This past year a group of business leaders in Campbell River gathered to raise \$230,000 to start an innovative Child & Youth Traumatic Grief Program.

The David Rennie Memorial Golf Tournament has raised over \$161,000 since its inception in 2007



The Cycle of Life event includes a team of ten riders who ride over 200km across the island to support clinical counselling each year. To date, they have raised over \$100,000!

# HOSPICE CARE CENTER



*"Everyone, including the receptionist, has been so very supportive and kind. I love the beautiful energy encompassing CR Hospice, the beautiful setting, and the welcoming environment. The grounds are so peaceful and inviting that I fell asleep during my reiki session. My grief counsellor was fabulous! Very helpful with her advice and tools to help me get through an extremely challenging time in my life!"*

*~ Hospice Client*

**Thank you to the Build Team  
and our community for the  
Hospice Care Centre**

---

**Brian Stamp  
D'Arcy Frankland  
Jim Dobinson  
George Stuart  
Brett Giese  
Jill Hanson**



# Feathers

I sent you a little white feather  
I placed it right there in your way  
I wrapped it in love with a message  
to let you know you'll be okay  
I drew you a colourful rainbow  
It followed your car for a while  
I made a spectacular rainbow  
I hoped it would show me your smile  
I flew down a beautiful robin  
It landed right there on your ledge

I prayed he would give you the strength to push yourself back from the edge.  
I try every day to remind you that I never did go away the feathers, the rainbows, the robins are  
my way of trying to stay.

Author: Donna Ashworth



Hospice Volunteer

# FOUNDING CONTRIBUTORS

## ANOTHER FIRST FOR CAMPBELL RIVER!

A group of local business leaders committed to improving the well-being and mental health of our community's children, youth and families by funding a one-of-a-kind Child & Youth Traumatic Grief Program.



New Car Dealership  
Association of  
Campbell River



New Car Dealership  
Association of  
Campbell River



New Car Dealership  
Association of  
Campbell River







## THE PROGRAM

The Child and Youth program will include a variety of elements designed to meet the multiple needs of children and youth from 4 to 19 years old at no cost. Every child and family is unique and requires diverse options to help them through their healing journey. This program will incorporate equity, diversity, and inclusion, encircling each child and youth with compassionate care in a trusting, neutral, safe environment.

## PROGRAM IMPACT

Statistics show that suicidal ideation can increase by 50% in children and adolescents who have lost a loved one by sudden death. The program aims to prevent children and youth from turning to destructive behaviours and activities such as drugs and crime to manage their pain, depression, anxiety and lost sense of meaning or purpose that is often associated with traumatic grief experiences. Instead, this program will result in healthy outcomes by equipping them, their families and their support systems with the tools, peer support and professional support to guide them through their healing journey.



# THANK YOU!

We want to express our heartfelt gratitude to all of you who have supported us over the past year. Your generosity and commitment have enabled us to continue providing compassionate care to those who need it the most. The impact of COVID-19 and the struggling economy has certainly taken a toll on everyone. Still, through it all, you have continued to support your community so that everyone can access the grief and end-of-life care they deserve. Your contributions, whether financial or in the form of volunteering your time, have made a real difference in our community, and we couldn't have done it without you.

Thank you for your trust, your dedication, and your unwavering commitment to making our world a better place.

With deepest appreciation,  
All of us at the Campbell River Hospice Society

