

2023 MEDIA
SPONSOR



7th ANNUAL DAVID RENNIE MEMORIAL GOLF TOURNAMENT

SPONSORSHIP PACKAGE

In support of the Campbell River Hospice Society



Saturday, August 12th, 2023
Tailgate Party Hosted by
Quatsino Lodge
10 am Shotgun Start
Campbell River Golf & Country Club
www.crhospice.ca

THE EVENT

The 7th Annual David Rennie Memorial Golf Tournament will be held Saturday, August 12, 2023, at the Campbell River Golf & Country Club. Join us for a Tailgate Party hosted by Quatsino Lodge Ltd. followed by a Shotgun Start at 10 am. Don't forget this is a **Sell Out Event!**

This special event is held each year to honour the memory of David Rennie while raising funds for the Campbell River Hospice Society.

This year's goal is to raise \$70,000 to support the Campbell River Hospice Society's Hospice Care and Grief Support Programs available to our community at no cost.

ABOUT DAVID

David was born on October 29, 1962, in London, Ontario. His family came to BC in 1964. David settled in Campbell River with his family, wife Sandra and his son Kyle.

David loved to make people laugh and put a smile on the face of everyone he met. Many people in the community considered him a friend. David was always happy, considerate and respectful. He always lit up the room when he arrived.

David's passing left an unbearable sorrow within his family and throughout the community.

David's legacy will continue and the David Rennie Memorial Golf Tournament will be a place where the community can gather to honour, cherish and share beloved memories of a great man.



THE FUN

The best way to honour David is to be sure everyone has a great time at this event!

Registration opens online on **May 20th, 2023**, at www.crhospice.ca and includes; a driving range, power carts, Tailgate Party, hole activities, live auction, virtual auction, prizes and more!

You can purchase
your sponsorship
and registration
online at
www.crhospice.ca

SPONSORSHIP

PURCHASE YOUR SPONSORSHIP ONLINE AT WWW.CRHOSPICE.CA

2023 MEDIA
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Platinum Sponsor

\$2500+

- 2 Complimentary golf registrations/customized registration process
- Opportunity to provide a video for our virtual website, welcoming golfers and showcasing your support
- 2 Company signs/banners at the event (provided by company)
- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during the event on our online forum
- Inclusion in our social media campaign, showcasing your sponsorship
- Logo recognition in all marketing materials
- A large presence in our virtual sponsor wall including advertising video, posts, specials etc.
- Logo recognition in thank you ad, post-event

Gold Sponsor

\$1000+

- 1 Company sign/banner at event
- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post-event

Silver Sponsor

\$500+

- 1 Hole Sponsorship (logo on signage at designated hole)
- Opportunity to host an activity at your hole (games, food, drink etc)
- Logo and verbal recognition during event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post event

Fill the Carts Sponsor

\$500+

CASH OR DIK

- Logo placed on the VIP Carts
- Logo and weblink on our tournament site
- Logo and verbal recognition during the event
- Inclusion in social media campaign
- Logo recognition in all marketing materials
- Logo recognition in thank you ad, post-event

Hole Activity Sponsor

\$250+

CASH OR DIK

- 1 Hole Activity that includes food, drink or games that is a value of \$250 +
- Opportunity to market product at the hole
- Logo recognition in thank you ad, post-event
- Logo recognition in all marketing materials

Hole Sponsor

\$150+

- 1 Hole Sponsorship - logo on signage at designated hole
- or
- In-memory hole with photo and name of a loved one on hole signage

Auction/Prize Donor

DIK

- Brand recognition on the bid sheet
- Opportunity to provide marketing materials with the item

For a customized sponsorship package or more information,
contact Hannah DeVries at CRHS 250-286-1121

SPONSORSHIP FORM

Or purchase your sponsorship online at www.crhospice.ca

Company Name:

Contact Name:

Email:

Phone:

Address:

Postal Code:

SPONSORSHIP LEVEL

- \$2500 - Platinum Sponsor
- \$1000 - Gold Sponsor
- \$500 - Silver Sponsor
- \$500 - Comfort Station Sponsor
- \$250 - Hole Activity Sponsor (DIK)
- \$150 - In Memory Hole Sponsor
- \$150 - Hole Sponsor
- Donation In Kind - Auction Donor

Tax receipts are available in lieu of sponsorship benefits. A Donation-In-Kind tax receipt can be provided for auction donations - if proof of item value is provided

100%

of your financial support will go directly to CRHS's programs and services in our community of Campbell River!

DID YOU KNOW...

Since the covid pandemic, our intake requests have increased by an astounding 81%, and 83% of all clients are struggling with complicated grief and loss, such as death due to toxic drug overdose, suicides and sudden death. Although we have many highly trained volunteers to help individuals through the grief process, these complicated cases require a clinical counsellor's support which is an overwhelming operating expense.

We provide over 3100 client appointments per year to individuals four years + in Campbell River and surrounding areas.

www.crhospice.ca

Charitable Tax Registration #122407844 RR 0001